

# the trendys



You are invited to participate in the 3rd annual Stationery Trends Awards – *The Trendys*.

Manufacturers and designers can submit as many entries as they'd like in any or all of the six categories.

Entries in the **Baby**, **Green**, **Greeting Cards** and **Holiday** categories may only include one item. For example, if a new baby line is launched, image of only one product from that line will be accepted, but other pieces of the coordinating ensemble can be mentioned in the product description. Entries in the **Bridal** and **Office** categories may include an image with multiple items that are part of the coordinating suite. For example, if a wedding suite is entered, the image may include the save the date, invitation, response card and other coordinating elements.



Top 10 finalists will be asked to submit product to be displayed at the National Stationery Show. Finalists and overall winners will be recognized in an article in Stationery Trends, on [www.stationerytrendsmag.com](http://www.stationerytrendsmag.com), through email blasts to retailers and on social media outlets and will receive reader service sales leads.

## SUBMISSION INFORMATION

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## CATEGORY

(A separate entry form must accompany each entry, even if it is the same product entered in multiple categories.)

Baby    Bridal    Green    Greeting Cards    Holiday    Office

## PRODUCT NAME

\_\_\_\_\_

## PRODUCT DESCRIPTION (20 words or less)

\_\_\_\_\_

\_\_\_\_\_

## SUBMISSION CHECKLIST

Completed entry form – email, fax or mail

Entry fee

Early Bird Entry Fee (On or before Feb. 3) – \$55 per entry

Late Entry Fee (Feb. 4 – Feb. 17) – \$70 per entry

High-resolution image of product (300 dpi minimum). Image must be RGB and JPG, PNG or GIF. (2MB maximum)

*\*Note: Online gallery image will be displayed as a thumbnail. Do not send actual product with entry.*

## PAYMENT

Mastercard    Visa    Discover    AMEX

Check – Make payable to Great American Publishing and include “Trendys” in memo line

Total Amount \$ \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CCV Code Number \_\_\_\_\_

Signature \_\_\_\_\_

Printed Name of Cardholder \_\_\_\_\_

Check here if billing address is the same as mailing address listed on the front.

Billing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_



## SUBMIT ENTRIES AND PAYMENT TO:

Great American Publishing | Trendy Awards, c/o Sara Middlebrook | P.O. Box 128 | Sparta, MI 49345  
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