

A white circular logo with the text "Trendy Stationer OF THE YEAR" in a red, cursive font. The words "Trendy Stationer" are larger and more prominent, with "OF THE YEAR" in a smaller font below them.

Trendy Stationer OF THE YEAR

STAND OUT IN THE Winner's Circle

Entry Requirements

Trendy Stationer of the Year may be entered in one of two categories – Trendy Stationer of the Year and Trendy Online Stationer of the Year. Nominees must demonstrate a strong commitment to the stationery industry and meet the highest of standards of the industry. One winner will be selected in each category by a panel of highly esteemed stationery professionals. Runners' up also will be named. The awards are free to enter and open to all stationery retailers.

Award Categories

- Trendy Stationer of the Year
- Trendy Online Stationer of the Year

All Entries **must** Include:

- A completed entry form
- A typed statement of key points on nominee/retail outlet displaying excellence in all areas across the stationery retail spectrum
- Entry Documentation: minimum of three and maximum of six pieces of supporting documentation

Documentation suggestions to support nomination include, but are not limited to, photographs, website print-outs, marketing literature, press clippings, letters of reference or promotional materials. Nominations will be judged solely on the content submitted. If fewer than three documents are submitted, entrant will be disqualified.

Judging Criteria/Scoring

A panel of judges, including editorial advisory board members and other highly qualified industry representatives will review nominations and select a winner. Nominations will be judged based on the following: range of items, product knowledge, customer service, shop environment, store appearance, marketing and merchandising/display.

**Manufacturers and designers who only market or carry their own brands or designs do not qualify for Trendy Stationer/Online Stationer of the Year.*

Nomination Submissions

Once you have completed the entry form, please email it and your supporting documentation to awards@stationerytrendsmag.com. Please note – emails larger than 5 MB will need to be sent via wettransfer.com, hightail.com or another online service used to send large files.

NOMINATION DEADLINE: Feb. 13

The Trendy Stationer of the year awards are owned and managed by Stationery Trends Magazine.

For more information please call Sara Middlebrook
phone: 616-887-9008, ext. 121, or email awards@stationerytrendsmag.com.

Trendy Stationer of the Year Application Form

DEADLINE: Feb. 13, 2015

- I am nominating myself
- I am nominating a colleague and they are aware of my nomination
- I am nominating a colleague and they are NOT aware of my nomination

CATEGORY

- Trendy Stationer of the Year
- Trendy Online Stationer of the Year

NOMINEE CONTACT INFORMATION

Company/Organization Name _____
Nominee Name _____
Company Address _____
City, State, Zip _____
Phone _____
Email _____
Website _____

NOMINATOR CONTACT INFORMATION (IF NOT SELF-NOMINATING)

Name _____
Company Name _____
Address _____
City, State, Zip _____
Phone _____
Email _____

NOMINEE RETAILER INFORMATION

How long has the retail establishment been in business? _____ years
What percentage of the store merchandise is stationery products? _____ %
What are the five top-selling stationery lines or categories? _____

What makes this retailer stand out from others? _____

How does this store achieve its mission in serving customers? _____

What types of unique merchandising techniques does this store use? _____

This store should win this award because _____

